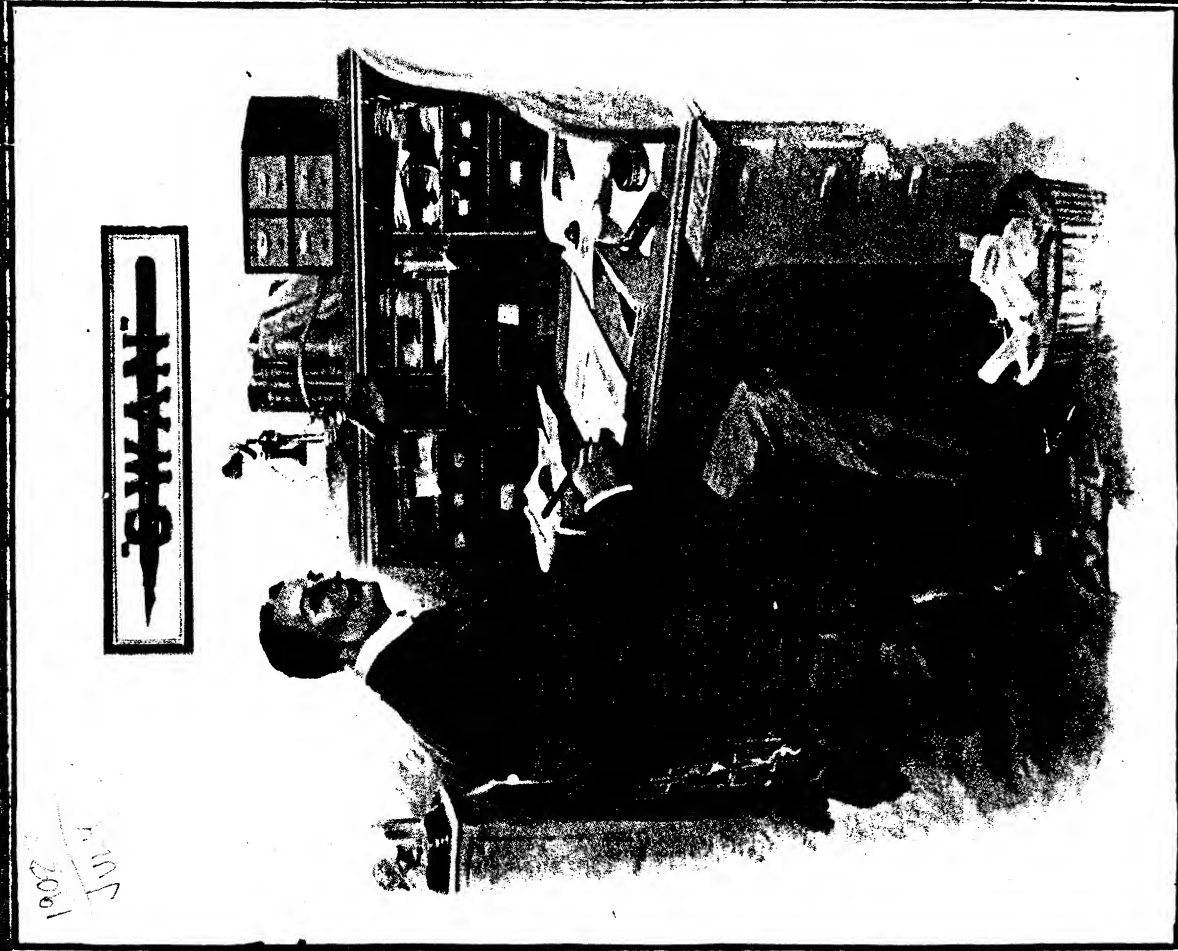


# "SWAN" FOUNTAIN PEN

FIRST AND BEST.

Not a Machine, has no complications  
or wearing parts. • • • • •



## Expressions of satisfaction by users of the "Swan" Fountain Pens.

Used by  
H. M. the King.

Messrs. Mabie Todd & Co., delivered by command three of their "Swan" Fountain Pens to H.M. the King's Yacht, for his personal use.

Miss M. ORCHARD, Peterhof, Russia, writes:—

The Emperor and  
Empress of Russia.

"I received the 'Swan' Fountain Pens which their Majesties the Emperor and Empress desired to see. The Emperor has kept two pens, an ink filler, and leather pocket."

Right Hon. the VISCOUNT BURY, P.C., K.C.M.G., writes:—

Right Hon. the  
Viscount Bury, P.C.,  
K.C.M.G.

"I have pleasure in saying that I have two of your pens in constant use, having different degrees of fineness, for shorthand and ordinary writing. They give me every satisfaction—indeed, I never willingly write with another."

His  
Siamese  
Plenipotentiary.

HIS EXCELLENCY PHRAYAH MONTRI SURIYA - WONGSE, Siamese Plenipotentiary to the Hague Conference, writes:—

"I am exceedingly obliged to you for the pen which reached me here to-day. I have always carried a 'Swan' pen with me for the last three years."

"In use over 20 years  
and still in perfect  
order."

GEORGE WATSON, Esq., of Messrs. Hanger, Watson and Harris, Ltd., London, writes:—

"We three partners presented one another with gold 'Swan' pens over twenty years ago; and they have been in use ever since and are still in perfect order."

E. W. DELACOUR, Esq., Clapton, writes:—

"Jammed in a folding  
desk, but still as good  
as ever."

"You may be interested to know that my 'Swan' pen got jammed in a folding typewriter desk, smashed the cap and twisted up the nib points like a bent pin, but such is the good quality of your pens, that I was able to bend it back again, and with a new cap it is as good as new. I doubt if some of the rivals to 'Swan' pens would have endured such a severe test."

WILLIAM E. JONES, Esq., Liverpool, writes:—

"In constant use for  
13 years, and 25 note  
would not buy it."

"I thought you might like to know that this short note is written with one of your pens bought 13 years ago, and which has been in constant use by me and is to-day in such a condition that a 65 note could not buy it from me."

"If you do not possess Mr. GEORGE ALEXANDER, St. James' Theatre, writes:— a 'Swan' get one at once."

MR. H. B. FINLAY KNIGHT, Badminton Club, writes:—

"I am writing these lines with a fountain pen which I bought from you as a Christmas Present to myself just seven years ago. It may interest you to learn that though during that time it has written many hundreds of thousands of words, including two complete novels, it has never once been sick or sorry, and that it is as you perceive still going quite strong."

With two 'Swans' I have written five novels; In a Fool's Paradise, 'A girl with a temper,' 'The courage of Sylvia Fulgent,' 'A gentleman from the ranks,' and one not yet published, besides any number of short stories."

BARONESS D'ORCZY, writes:—

"My 'Swan' pen is an inestimable boon to me. I wrote every word of 'The Scarlet Pimpernel' with it and must from first to last have written over a quarter of a million words with it, including "By the Gods Beloved."

MR. DOUGLAS STORY, War Correspondent, writes:—

"It is a pleasure to say a good word of an old friend, when that friend has been tried as severely as my 'Swan' Fountain Pen. It stood by me in the Soudan, in South Africa and in Manchuria, worked as hard as I worked, and never uttered a murmur of protest. My gratitude to it and its makers is sincere."

MR. JAMES DOUGLAS, Journalist, writes:—

"The 'Swan' frees me from the tyranny of the inkpot and the bondage of the blotter, and helps me to think in ink and dream on paper. It is the Pen of Pens."

The REV. NEVILLE DUNDAS, Holy Trinity Vicarage, E., writes:—

"I think you may like to hear how eminently satisfactory I find your gold pens after nearly 20 years' experience of them."

Before I had them I used on an average one steel pen each day and a half, for I write rather a heavy hand and have much writing to do.

I cannot write with a steel pen now, and indeed will not; wherever I go my two faithful friends go with me."

"Frees me from the  
Tyranny of the Ink-  
Pot."

"Worked as hard as  
I worked in Soudan,  
South Africa and  
Manchuria."

"I wrote every word  
of the 'Scarlet Pim-  
pernel' and 'By the  
Gods Beloved' with  
my Swan."

"Wherever I go  
my two faithful  
friends go with me."

## This List (July 1908) Supersedes all Previous Issues.

**EVERYONE WRITES**—more or less—hardly a day passes without frequent occasions for it. Now, to write with any degree of comfort and rapidity one wants a pen *thoroughly* suitable and *always* suitable.

Steel and quill pens are seldom twice alike. Our Gold Pens on the other hand are not affected by any known kind of ink, maintain their original flexibility, write smoothly, and do not wear out. One will outlast many grosses of the best steel pens.

The "Swan" Fountain Pen combines all the advantages of our perfected Gold Pen with a reservoir of ink, sufficient to write continuously for many hours. This explains why the "Swan" is so rapidly displacing steel pens, rusty holders, dirty ink pots, pen-racks, and other desk encumbrances. It fills all their uses in one convenient pocket pen, besides saving its cost in a very short time. The steel pen user spends perhaps 5/- to 10/6 per year in supplies and evaporated and muddy ink. Each year this expenditure is repeated. The initial cost of a "Swan" and ink actually placed on paper, is the only expense (barring accident) to a "Swan" Pen user during several years; the saving is considerable.

Like all other working tools, there are many qualities of fountain pens—good—only fair—bad. It is money thrown away to buy the bad and only fair, while to experiment with cheap or unknown pens is extravagance.

The "Swan" is alike useful for correspondence, literary work, shorthand, sketching, music writing, and all other purposes for which a pen or pencil is put into use.

We assert that the "Swan" is in every respect as nearly perfect a fountain pen as it is possible to produce, *and we unreservedly guarantee every Pen to give satisfaction*, failing which, the amount paid will be refunded without deductions.

### Orders by Post.—Terms, Cash with order.

Kindly fill in form opposite, complying with the matter thereon.

We pay postage on retail orders for goods (except ink, repairs etc.) throughout the United Kingdom. Foreign Postage should be added when ordering for abroad.

Head Office—79 & 80 High Holborn, London, W.C.

Telegrams: "Golaquill, London."

Telephone: 13720 Central. Extensions to Departments.

{ 93 Cheapside, London, E.C. Telephone: 10523 Central.

{ 95 Regent Street, W. Telephone: 10887 Central.

{ 3 Exchange Street, Manchester.

{ 37 Ave de l'Opera, Paris. Telephone: 105-62.

{ 10 Rue Neuve, Brussels.

American Houses { 17 Maiden Lane, New York.

{ 149 Dearborn Street, Chicago.

### Goods on approval.

Remittance covering total value should always accompany requests for goods on approval. Any balance due at the close of the transaction will be remitted by return of post. As, however, we are able to match almost any steel pen, and illustrations are from photographs, selections are seldom required.

### Exchange of Goods.

We exchange our pens, or, when desired, refund the money paid us if they are returned in perfect condition and application is made within ten days with respect to residents in Great Britain, and in like proportion of time with orders from abroad. The receipt given at the time of purchase must be sent with any request for a refund. If, however, the pen was purchased indirectly, we make no refund except by arrangement through the dealer who sold it.

### Allowance for Old Nibs.

Gold Nibs of our make are taken in exchange for new ones of equal or greater value, at half price. When a lower priced pen is ordered however, only half such price is allowed. Two old pens will not be accepted for one new pen; holders are not allowed for; nor will we pay cash for old nibs, parts etc.

### Other Makes allowed for.

We will allow a fair sum for any other make of gold-nibbed Fountain Pen; the exact amount will be quoted after inspection.

### Correspondence.

Kindly address all important correspondence touching complaints, repairs etc., to the *Head Office, 79 and 80 High Holborn, London, W.C.*

Repairs (See page 22). Engraving (See page 21).

Ink (See pages 25 & 26).

## MABIE, TODD & CO.

(Formerly *Mabie Todd & Bard*).

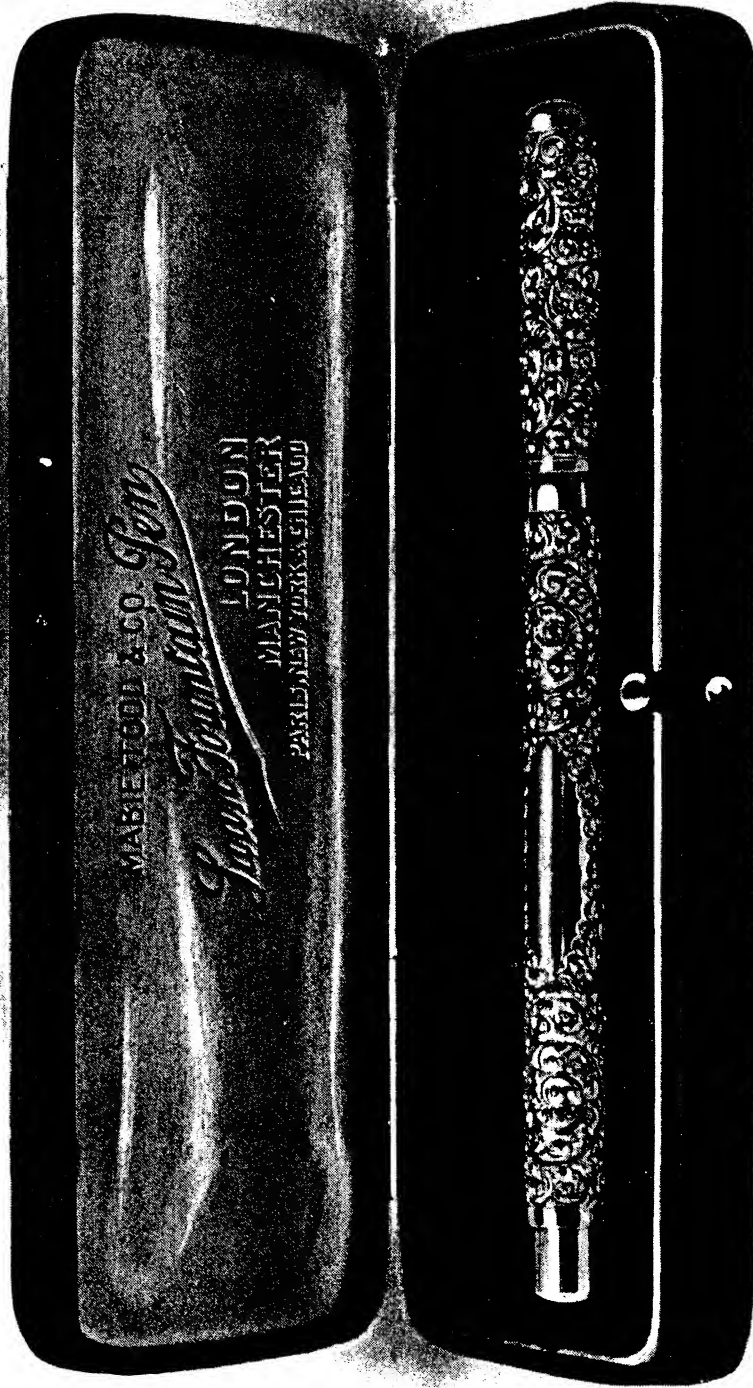
Manufacturers of  
"SWAN" FOUNTAIN PENS.  
"CYGNET" STYLOS.  
GOLD PENS,  
PENCILS etc.

Established 1843.

Sold by  
Stationers,  
Jewellers,  
Typewriter Dealers,  
Shorthand Teachers,  
Everywhere.

## Presentation "Swan" Fountain Pens

may be regarded as safe gifts at all times. Safe, because sure to be useful, sure to last, and sure to be appreciated as the recognized best Fountain Pens—a gratifying compliment in itself.



Suitable for Christmas, New Year, Birthday, Wedding or Public Presentations.

Rev. WILLIAM LANCE, Buckland S. Mary, writes:

"Your Pens make most excellent presents, and are much appreciated by those to whom I give them."







## "Swan" Fountain Pens, mounted with 18-ct. Solid Gold Bands.

"SWAN" Pens mounted with 18-ct. solid gold bands are suitable for presentation to either a lady or a gentleman, where a rich but less elaborate pen than those shown on pages 8 to 12 and 17 to 19 is required.



Size 1 "Swan" Pen with wide band 18-ct. gold bands. Size 3 ditto, 30/- Size 5 ditto, 42/-



Size 2 "Swan" Pen with two wide richly chased 18-ct. gold bands. 24/-



Size 3 (larger size) ditto, 30/-

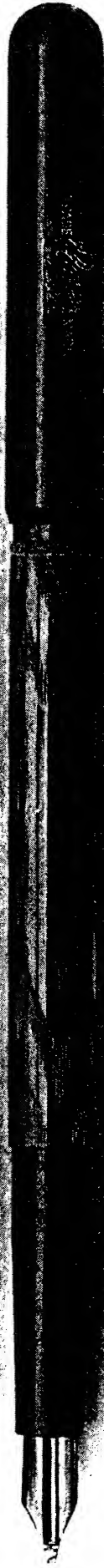
ERNEST PARKE, Esq., Editor of the "Star," writes:—

"I can recommend the "Swan" Pens to everyone save the political journalist. They write too smoothly for him.



## Improved "Swan" Fountain Pens, Sizes 3 and 5.

The large strong Cap covers the screw joint of the nib section and renders these pens little liable to breakage. The flow of ink is easily regulated by the improved simple system and the reservoir may be filled without removal of any of the parts, or by the usual way by unscrewing, as may be desired.



This "Swan" holds nearly twice as much ink as the No. 1 size, carries our standard No. 5 Gold Pen nib, and we recommend it as a handy and serviceable pen.



Improved Size 5 Swan Fountain Pen, 6 in. long, closed, 1/4 in. open. Plain, 25/- complete. Gilded, 30/-



with wide 18-ct. Rolled Gold Bands, 21/-  
" " Solid Gold Chased Bands, Size 3, 30/- (Page 6)



Size 3 Swan Pen, mounted with wide 18-ct. Rolled Gold Bands, 30/- Solid Gold Bands, 42/-

This "SWAN" possesses all the advantages obtained in No. 3 size, only to a greater degree. The ink capacity is about two-thirds as much again, and the Nib, our regular No. 5, is strong and powerful. The thick holder and smooth gold nib neutralize any tendency to writer's cramp. We specially recommend this size, therefore, for clergymen, lawyers, doctors, authors, journalists and others who have much writing always on hand.

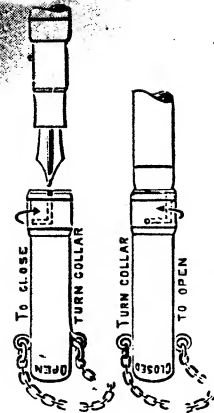
## Ladies' "Swan" Fountain Pens.

Complete in cases with filler and directions.

The present catch (Patented) is an improvement on the well-known "bayonet" fitting. With it, loss of the Pen is well-nigh impossible. It allows of the pen being carried on the Chatelaine, Belt or Breast Pin without fear of loss, or of soiling the dress.

As shown by the illustration, the mountings are handsomely chased, highly finished, and in excellent taste.

"LADY HENRY SOMERSET has much pleasure in stating that after trying many pens by various makers, she has found none so thoroughly satisfactory as the 'Swan' Fountain Pen of Messrs. Mabie, Todd & Co. This Pen is invaluable to her, and she has found that its use greatly facilitates her work."



Pat. No. 4248.  
To lock or unlock, turn the collar only.

Size No. 1.

£	s.	d.
1	1	0
3	10	0

Size No. 3.

£	s.	d.
1	10	0

Engraved Vulcanite "Swan" Pen, rolled gold or sterling silver mountings (as illustrated) 1 1 0  
 14-ct. plain gold mounts 3 10 0  
 " " Safety Pin and Snap, rolled gold or silver, 2/6 ; 9-ct. gold, 12/6 ; 15-ct. gold, 17/6.

# Ladies' "Swan" Fountain Pens.

Patented, No. 4248.



Complete in Leather, Velvet lined cases. See page 1.

	18-ct. Rolled Gold.	14-ct. Gold.	18-ct. Gold.
	£ s. d.	£ s. d.	£ s. d.
Size 1. Plain or Engine Turned	2 2 0	2 5 0	2 5 0
" 3.	2 12 6	2 15 0	2 15 0
Size 1. Chased, Wave Chased or Hammered	2 12 6	2 15 0	2 15 0
" 3.	3 3 0	3 5 0	3 5 0
Safety Pin and Snap	2 6	2 6	2 6
			(9-ct. gold, 12/6) (15-ct. gold, 17/6)

## Presentation "Swan" Fountain Pens.

In leather and velvet cases complete.

For engraving, see page 21.

All "Swan" Pens are sent complete with box, filler and directions: are guaranteed, and may be exchanged if unsuitable (see page 2 of Cover).



Size 1, "Swan" Pen, Barrel Covered in Chain, Silver, 22/6; 18-ct. Rolled Gold, 25/-



Engine turned, Silver, 22/6; 18-ct. Rolled Gold, 25/-



Heavy Engine turned, Silver only, 25/-



Ditto. Cable, Silver, 25/-; 18-ct. Rolled Gold, 27/6.

E. H. SHACKELTON, Esq., late 3rd Lieut. "Discovery," writes:

"I used a 'Swan' Fountain Pen during the time I was connected with the National Antarctic Expedition and found it stood constant use, and was in as satisfactory condition after two years as on the day I bought it."

## Presentation "Swan" Fountain Pens.

In Leather and Velvet lined cases complete.



Size 1, "Swan" Pen, Barrel Covered, Cable Chased. Silver, 27/6; 18-ct. Rolled Gold, 30/-



Size 1, "Swan" Pen, Barrel Covered, Scroll Chased. Silver, 27/6; 18-ct. Rolled Gold, 30/-



Size 1, "Swan" Pen, Barrel Covered, Wave Chased. Silver, 27/6; 18-ct. Rolled Gold, 30/-



Size 1, "Swan" Pen, Barrel Covered, Hammered Silver, 27/6; 18-ct. Rolled Gold, 30/-

Mr. B. DE BEAR, Principal, Pitman's Metropolitan School of Shorthand, writes:

"The 'Swan' Fountain Pen is an indispensable necessity to the Shorthand Writer. In teaching and reporting it has never yet failed me, and speed in Shorthand is undeniably increased by its constant use."

## Presentation "Swan" Fountain Pens, Size I (Full Covered).

We desire to call particular attention to the 14-ct., and 18-ct. SOLID GOLD "SWAN" Pens described on these pages. There are no reservoir Pens more elegant than these. All Presentation Pens are supplied in fine Leather, Velvet Lined Cases.



Plain—Silver, £1 12 0; 18-ct. Rolled Gold, £1 18 0; 14-ct. Rolled Gold, £1 6 0.



Englaved—Prices as above.



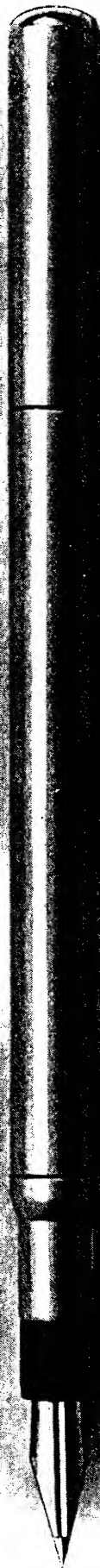
Wave Chased—£2 0; 14-ct. Gold, £6 10 0; 18-ct. Gold, £7 10 0.



Scroll Chased, Prices as Wave Chased; Hammered Pattern, same Prices.

## Presentation "Swan" Fountain Pens. Size 3 (Full Covered).

All Presentation "Swans" are specially recommended for Wedding, Birthday or Xmas Gifts. Supplied in fine Leather velvet lined Cases.



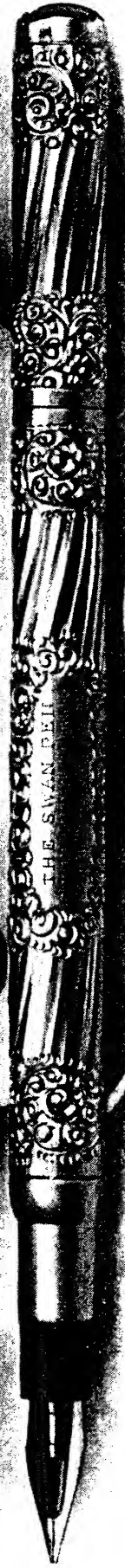
Size 3. Plain Silver. 18-ct. Rolled Gold, £8 10 0.



Size 3. Engine Turned. 14-ct. Gold, £7 10 0.



Size 3. Hammered. 14-ct. Gold, £2 15 0; 18-ct. Gold, £8 10 0.



Size 3. Wave Chased, prices as Hammered; also Scroll Chased.

The size 3 "Swans," above mentioned, are fitted with the same feed as described on page 6, and therefore may be filled either way, while the Gold Nib and holder are larger than Size No. 1.

## "Swan" Fountain Pens by Numbers.

The various widths of point of "Swan" Pens have a distinctive number which is stamped on the opposite end. Those here illustrated are the styles most commonly in use, though there is a large variety besides. Where possible, we recommend enclosing a sample steel Pen used just to state best liked, a specimen of handwriting, and leaving the selection of point to us; when this is impracticable, these illustrations will assist in making a choice.

**In ordering Pens intended for Bible Marking, pen and ink Sketching, Shorthand etc., special mention should be made of such requirements.**

Size	Broad.	Med. Brd.	Medium.	Fine	Broad.	Med Brd.	Medium.	Fine.	Oblique.	Like steel Pens with turned up points.
1 Plain	3000	3001	3002	3003	3010	3011	3012	3013	3001-0	3012 T.U.
1 Mounted	3200	3201	3202	3203	3210	3211	3212	3213	3201-0	3212 "
1 " W.B.	3600	3601	3602	3603	3610	3611	3612	3613	3601-0	3612 "
3 Plain	4570	4571	4572	4573	4560	4561	4562	4563	4571-0	4562 "
3 Mounted	4670	4671	4672	4673	4660	4661	4662	4663	4671-0	4662 "
5 Plain	5570	5571	5572	5573	5560	5561	5562	5563	5571-0	5562 "
5 Mounted	5670	5671	5672	5673	5660	5661	5662	5663	5671-0	5662 "

Short Nibs.

Long Nibs.

Long Nibs are more flexible than short

Special Points are selected for Shorthand Writing.

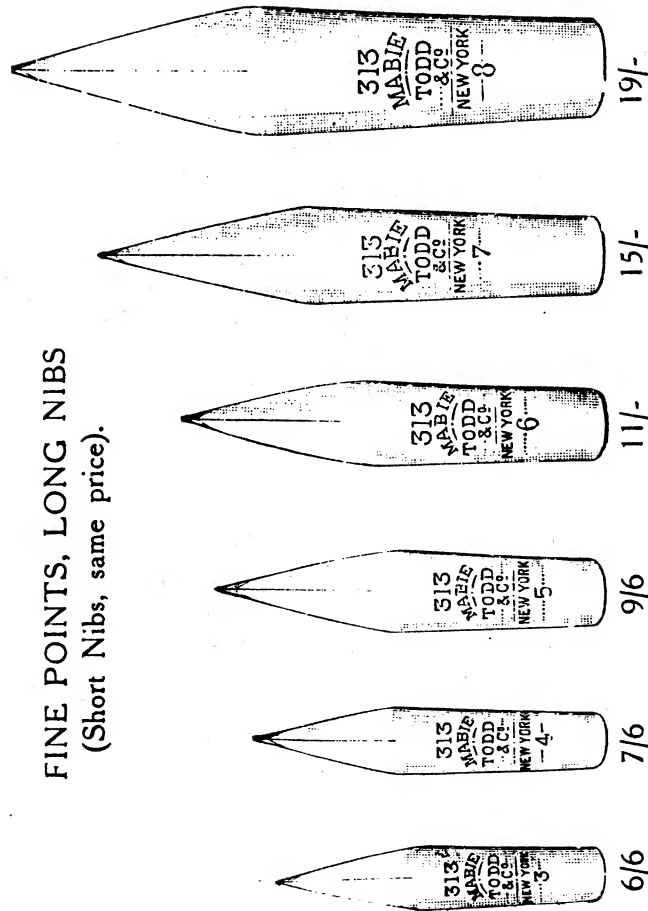
"SWAN" Pens for Carbon Duplicating. See page 16.



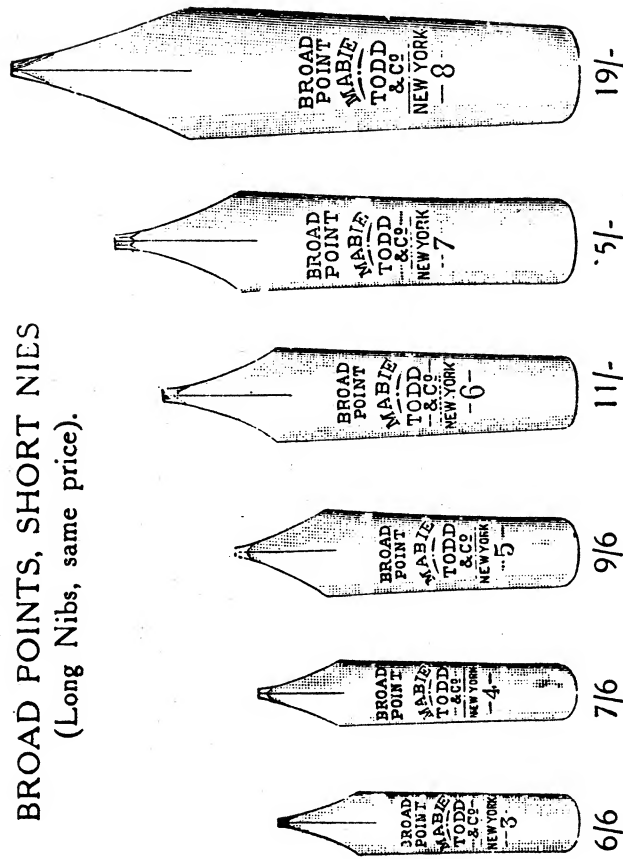
# 14-ct Tempered Gold, Iridium-Pointed Pens (see second cover) for Ordinary Penholders.

Mention Long or short Nib, with number on the Pen, and page in this book (Long Nibs are more flexible than short).

## FINE POINTS, LONG NIBS (Short Nibs, same price).



## BROAD POINTS, SHORT NIBS (Long Nibs, same price).



Of the above Nos. 3 and 5 are those only which fit into the "Swan" holders of same sizes.

As is well-known, the indelibility of even the best inks is deteriorated by the use of steel pens. With Gold Pens there is no corrosion whatsoever, and the blackness and clearness of characters written with them is permanent and NEVER FADING. They are, therefore, especially adapted for writing Registers, Legal Documents, and all important papers. Any ink, black or coloured, may be used without detriment.

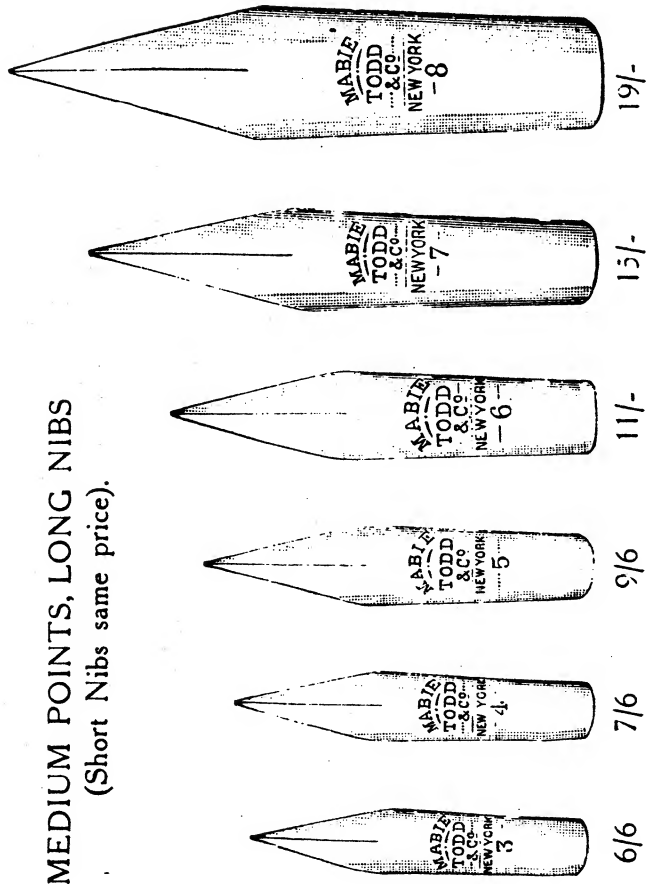
## 14-ct. Tempered Gold Iridium-Pointed Pens for Ordinary Penholders.

Mention Long or Short Nib, with number on the Pen, and page in this book (Long Nibs are more flexible than short).

### MEDIUM POINTS, LONG NIBS (Short Nibs same price).

To write as  
steel pens with  
turned up or  
ball points.

### LEGAL SERIES.



No. 3 size,  
6/6

Mention with or without oblique points.

Nos. 3 and 5 fit "Swan" Holders of the same sizes.

Size 3 "Swan" Fountain Pens may be fitted with No. 33,

All breadths of point may be had in each size.

Legal Pen, at an extra charge of 1/-

All "Swan" Fountain Pens may be fitted with turned-up points  
without extra charge.

Size 5 "Swan" Fountain Pens may be fitted with

Nos. 55 or 25 Pens at an extra charge of 1/-

No. 5 size,  
9/6

## Special Pens for Special Work.

The copying of letters, orders, receiving notes, invoices, accounts, etc., by means of carbon paper is becoming daily more general in business offices and large institutions—in the Postal and Telegraph Service this system is extensively employed.

Apart from the great convenience and the certainty of original and duplicate being alike, the saving of time is a very material one, in fact nearly one half. Heretofore it has been necessary to use either an agate stylus, hard pencil, or special and expensive steel pens.

None of these are quite satisfactory, though the special steel pens are the best, permitting as they do the original being written in ink.

In the special "MANIFOLD SWAN" Fountain Pen, with its absolutely rigid incorrodible gold nib and its smoothly running iridium point,

## We Offer the Perfection in Manifold Copying Instruments.

Another great advantage of the "SWAN" is that the same pen may be used for correspondence, book-keeping, note-taking, and all other purposes common to pens and pencils.



Size 1. "Manifold Swan" Fountain Pen, Plain, 10/6 complete, post free.

Mounted with 2 Rolled Gold Bands,  $\frac{1}{8}$ -in. wide, 12/6; or  $\frac{5}{16}$ -in. wide, 14/6. Any other pattern holder shown in this Catalogue (except size 5) may be fitted with a Manifold Nib without extra charge.



Size 3. "Manifold Swan" Fountain Pen, 16/6 plain; 21/- mounted with bands.

"Cygnets" Stylus shown on page 27 are also suitable for manifold work—the "Swan" Fountain Pen is, however, always to be recommended in preference.

## Presentation "Swan" Fountain Pens (Size 5).

Suited to users of large holders.

In plain and Engine Turned patterns only

Silver - - - £3 0 0

18-ct. Rolled Gold - £3 3 0

Supplied in Leather, Velvet Lined, Cases complete.



Gen. R. S. S. BADEN-POWELL writes :  
"Swan Pens were of the greatest use to me  
during the late operations, both for drawing and writing ;  
they are just the thing one wants in the Field."

Capt. C. A. RIVERS, late Bechuanaland Border Police and S. A.  
Light Horse with Baden-Powell at Mafeking called and remarked : " I  
do not know of a truer advertisement than that shown in your window by  
Baden-Powell about the 'Swan' Pens. I was with him at the time the pens  
were received, and myself had one of them, and now add my testimony to its being the  
best pen for use in the field."

ENGRAVING OF INSCRIPTIONS see page 21.



## Presentation "Swan" Fountain Pens, Art Chased, Size I.

In presenting a "Swan" to a friend one pays the compliment of selecting the make which is known to be the best.

These new patterns of richly embossed dull finished silver and polished 18-ct. rolled gold are fine specimens of modern chasing.



Size I "SWAN" full covered Art Chased "Lys" design. Silver, £2 10 0; 18-ct. Rolled Gold, £2 12 6



Size I "SWAN" full covered "Convolvulus" design. Silver, £2 10 0; 18-ct. Rolled Gold, £2 12 6

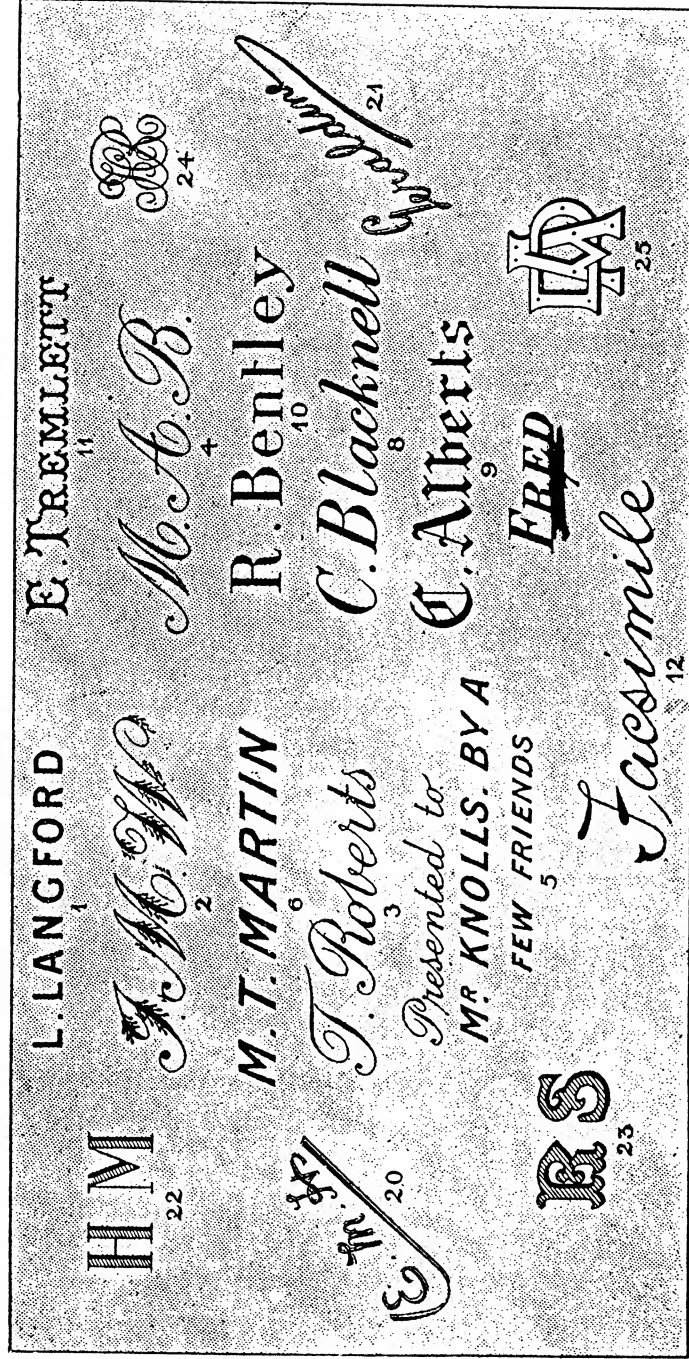


Size I. "SWAN" full covered Art Chased "Holly" design. Silver £2 10 0; 18-ct. Rolled Gold, £2 12 6

Names, Initials, or short inscriptions may be engraved on all "Swan" Pens. Plain patterns should be selected for long inscriptions (page 21).

**Engraving.**—Identification and recovery of lost "Swan" pens frequently result through having names, addresses, or initials engraved either upon the vulcanite itself or upon the band, if a banded pen. The lettering may be filled in in gilt, white, red, or if on bands, in black.

**Specimen Styles.**—(Illustrations are larger than actual engravings). Indicate by number the style desired.



CHARGES, which must be prepaid, 1/- for six letters or less; 2d. for each additional letter or figure. Facsimile of own writing, 3d. per letter, 1/- minimum. Plain Monograms, 1/- Pens ordered to be engraved must in all cases be prepaid.

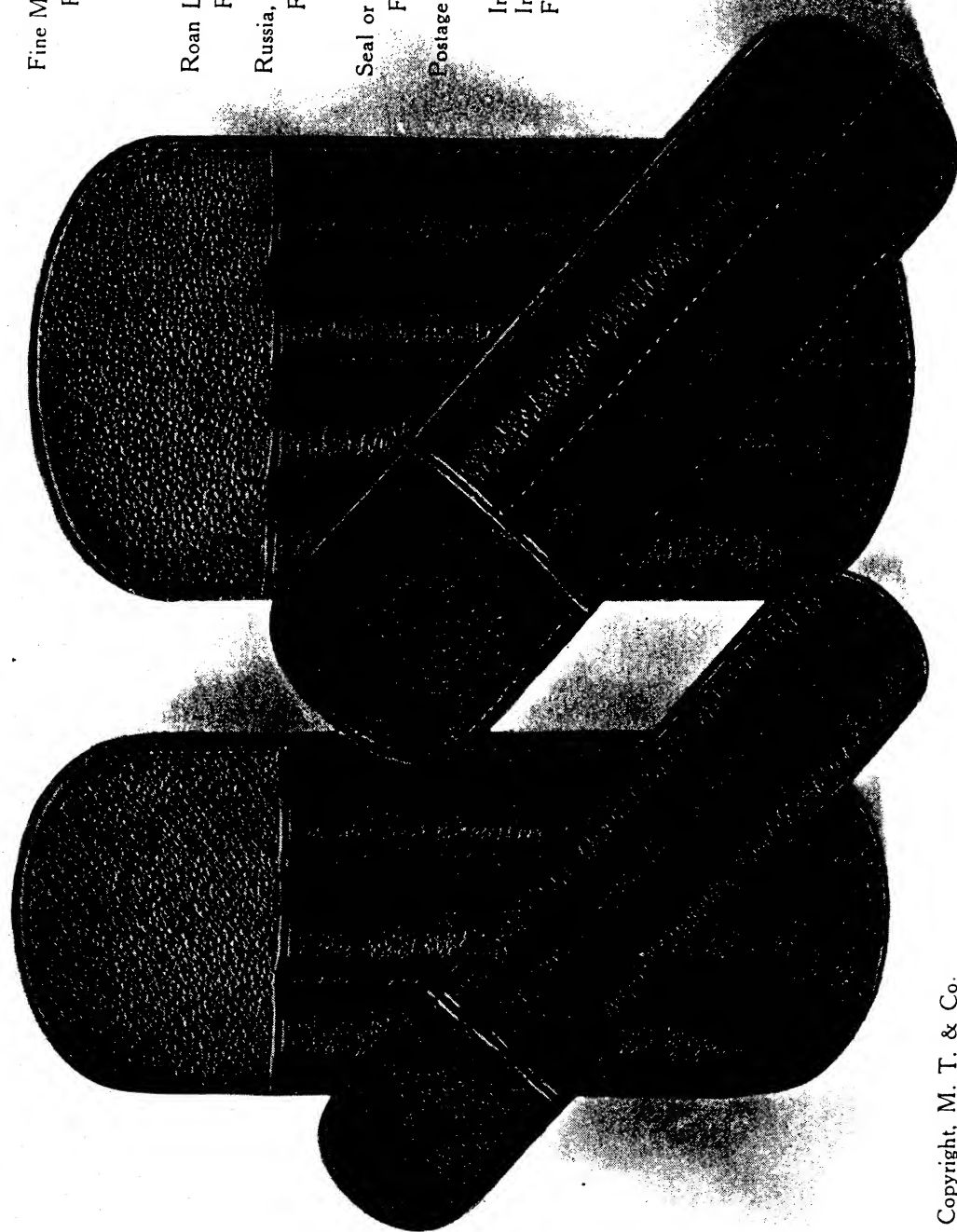
Engraving is executed on our own premises by our skilled workmen. As far as possible all orders are executed the day of their receipt, and pens forwarded by the night post.







**"Swan" Pockets, Selected Skins. With safety pin for keeping Pens and Pencils upright and secure.**



Fine Morocco, shaped to take pen.

For one pen 1/-  
 two pens 1/6  
 three " 2/-  
 four " 2/6

Roan Leather, flat.

For one pen 6d.

Russia, shaped.

For one pen 2/-  
 two pens 2/6

Seal or Crocodile.

For one pen 2/6

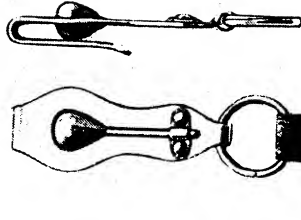
Postage unless ordered with other goods.

Inland - 1d.  
 Imperial - 2d.  
 Foreign - 2½d., 4d.

**Ladies' New Hanging  
 "Swan" Pocket.**

Fitted with new and improved automatic spring clasp. Grips tightly thin or thick material without injury, and with it there is no fear of loss of pen.

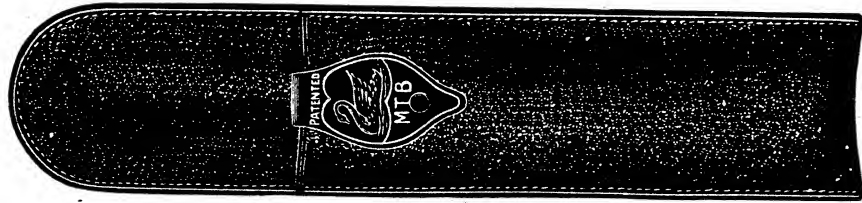
Price, 2/6. Seal Pockets, 4/-  
 Postage unless sent with other goods—Inland, 1d. Imperial, 2d. Foreign, 4d.



(Registered Nos 431, 477 and 505, 764).

**"Swan" Metal Pockets.**

Combining Clip, Pocket and Protector Case.  
 For one pen Black or Nickel 1/-  
 " " Polished German - 1/6  
 " " Covered Morocco 1/6  
 For two pens, black - - - 1/6



Metal Pocket covered Morocco 1/6  
 "Swan" Metal Pocket 1/-

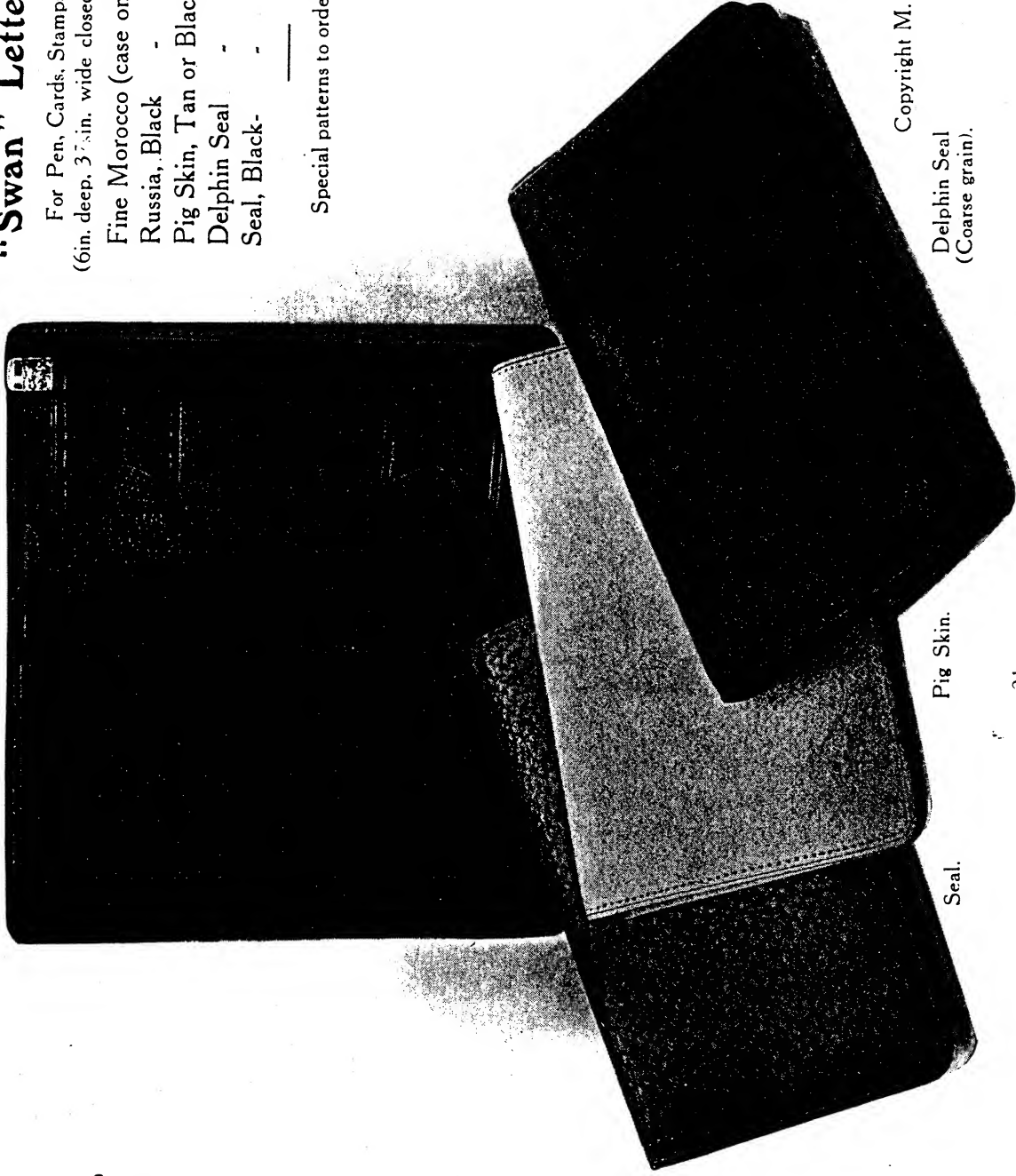
Postage unless ordered with other goods.  
 Inland 1d. Imperial 2d. Foreign 4d.

**"Swan" Letter Cases.**

For Pen, Cards, Stamps and Papers,  
 (6in. deep, 3 1/2 in. wide closed, 8in. wide open.)

Fine Morocco (case only) - 7/6  
 Russia, Black - - - 9/-  
 Pig Skin, Tan or Black - 10/6  
 Delphin Seal - - - 10/6  
 Seal, Black- - - - 12/6

Special patterns to order from 10/6.



Seal.

Pig Skin.

Delphin Seal  
 (Coarse grain).

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## Special Inks.

1/- Size.



Good ink or bad ink often makes the difference between a satisfactory or unsatisfactory fountain pen.

Several ink makers put up good fountain pen inks though unfortunately all so-called inks are not suited for the purpose stated.

Realizing its importance, we now supply special "Swan" Fountain Pen Ink and "Cygnet" Stylographic Pen Ink.

Stylo ink should not be used in fountain pens, or vice versa.

For taking one press copy order Combined Copying and Writing Inks.

Each bottle is packed in a card box complete with stopper filler to keep out dust.

### PRICES :

"Swan" Ink	-	-	9 oz. size.	4 oz. size.
"Cygnet"	-	-	1/-	6d.
	-	-	1/-	6d.

Inland Postage and Packing, 5d. each extra.

40 oz. size, 3/- (without filler). Inland Packing and Postage, 1/1 each extra.

"Swan" Flask Ink. May be carried in pocket, very handy for travellers.

Price 6d. without filler.

"SWAN" Ink is sold by all Stationers—  
Insist on "Swan" or "Cygnet."



Trade Mark.

See that it bears our Registered Trade Mark on Cork.

FOREIGN ORDERS. As Fluid Ink can only be sent abroad by Parcel Post we recommend "SWAN" FOUNTAIN PEN INK TABLETS. (See next page).

## "Cygnet Stylographic Pens. Best quality throughout.

It is but right to say, however, that the "Cygnet" or any Stylographic Pen, no matter what its price, has a more limited scope for usefulness, and is, in other respects, inferior to the "Swan" Fountain Pen, the gold nib of which renders clear the characteristics of one's writing.

The most satisfactory Stylo, and the next best thing to the "Swan." May be carried in any position.



No. 1 "Cygnet" Stylo, Fixed Needle, Chased Barrel, 3/-



No. 30 (short) "Cygnet" Stylo, Fixed Needle, Chased Barrel, 3/-



No. 2 "Cygnet" Stylo, Full Covered, Silver, Plain or Engine Turned, Price, 17/6.



Presentation No. 2 "Cygnet" Stylo, Chased Barrel, with Gold Plated Bands, 7/6.  
Ditto Silver Chased, Price 21/-

Post Free in United Kingdom. Complete in neat Leather Covered Cases.

## For Travellers and Tourists.

"SWAN" INK FOUNT FILLER.  
 In Wooden Case, Price 1/- In Nickel Case, Price 1/6.  
 Inland Postage 3d. extra.  
 Specially suitable for Ladies' Dressing Cases etc.



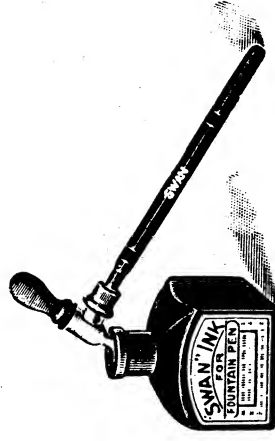
Black, Red, Green and Violet  
 "SWAN" INK TABLETS  
 In Neat Nickel Tube, Small Size, 6d.  
 Inland Postage, 1d. extra.

WHEN TRAVELLING the ink found at Hotels etc., is a source of much annoyance. Our "Swan Fountainfiller" consists of a bottle of "Swan" ink, with fountain pen filler, in a secure case. (See illustrations.) It may be carried in trunk or pocket without fear of leakage, and refilled when emptied.  
 In addition to "Swan" Ink we now offer Ink Tablets, for use in our "Swan" Pens. A good writing fluid is quickly obtained by filling the reservoir of the pen with **water** and then dropping in one tablet.

Of special value to Medical Men, Army and Navy Officers and all Travellers. A three months' supply may be easily carried in waistcoat pocket, at a cost of 1/-  
 If ordered with a Pen no Postage is charged.

## The "Swan" Patent Pump Filler.

Will fill or clean any Fountain Pen in a few seconds  
 without unscrewing parts.



Clean and simple.

The tube of filler is immersed in the Ink and nib of pen inserted in side rubber drum. A few successive squeezes are sufficient to fill and at the same time clean the pen.

Price 6d. each. Postage 1d.

BLACK "SWAN" INK TABLETS  
 In Neat Nickel Tube, Large Size, 1/-  
 Inland Postage, 1d. extra.

## "Memo" and "Longshort" Stylos.

Spring Needle, Extra Smooth Point. May be carried in any position.

The "Memo" is a handy and convenient stylo, suitable for waistcoat pocket or purse, length when open  $3\frac{1}{4}$  ins., when closed  $2\frac{3}{4}$  ins.



2/6

"Memo" Stylo, Black, Fan or Mottled Vulcanite.



9/6

"Memo" Stylo, Silver, Covered, Plain or Engine Turned.



3/6

"Longshort" Stylo, Black, Fan, or Mottled Vulcanite, Chased or Plain Cap.



9/6

"Longshort" Stylo, Silver, Covered Cap, Plain or Engine Turned.

The "Longshort" Stylo is designed to occupy the smallest possible space in pocket or purse, and yet when open for use to form a long handle, making a convenient and serviceable ink pencil. Length when open for use  $4\frac{1}{2}$  ins., when closed for pocket  $2\frac{3}{4}$  ins.

Silver Chatalaine Cases for carrying "Longshort" or "Memo" Stylos, Plain or Engine Turned, 7/6. Safety Pin and Snap, 2/6 extra.